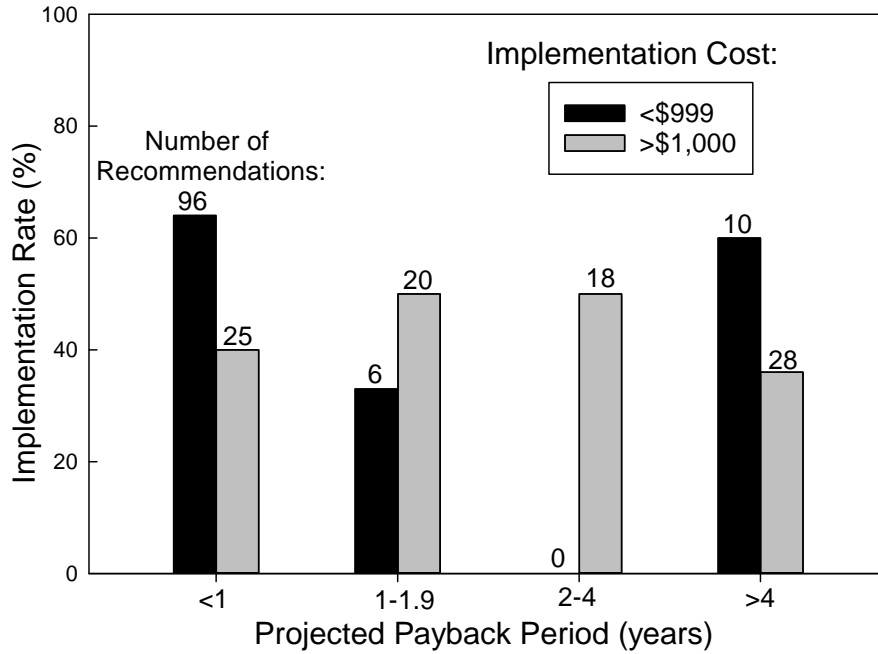


Study Results

- Study aims to identify client motivations for implementation and non-implementation.



- Finances were less of a motivation than a barrier for implementation.

Percent of recommendations where the top reason is financial (total number of recommendations in parentheses).

| Implementation Cost | <\$999 | | >\$1,000 | |
|---------------------|--------------|------------------|--------------|------------------|
| | Imple-mented | Not imple-mented | Imple-mented | Not imple-mented |
| <1 year | 41% (51) | 26% (23) | 44% (9) | 83% (12) |
| ≥1 year | 33% (6) | 40% (5) | 45% (21) | 71% (34) |

- Capital, more than poor payback, was the financial barrier for implementation.
- Finances were not as important for public institutions versus the private sector.
- Social motives were important for recycling and training/policies implementation.

Reference:

Kuppig, V.; Cook, Y.; Carter, D.; Larson, N.J.; Williams, R.; and Dvorak., B. (2016) "Implementation of sustainability improvements at the facility level: motivations and barriers," paper in preparation.