

Study Results

- Of clients who stated an increase in awareness, most (95%) stated that the assistance increased their existing knowledge base of P2.

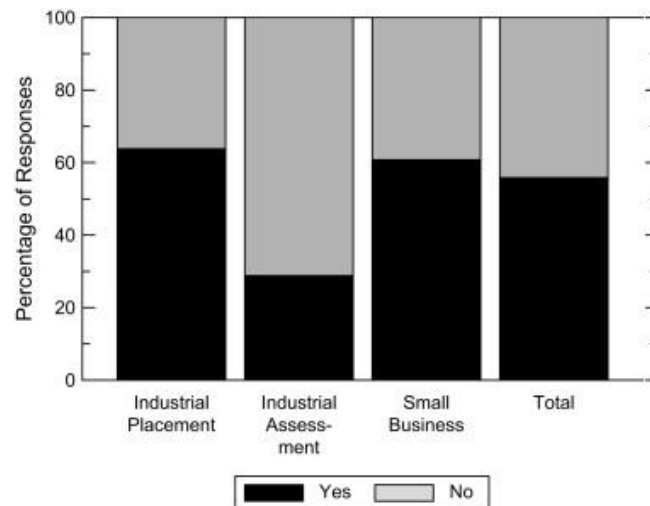


Figure 1: Did technical assistance improve awareness of P2 as a consideration when making business decisions?

- Another question asked in the survey concerned the client's opinion of the perceived value of four possible benefits of involvement in the P3 technical assistance program: monetary savings, reduction of waste, time savings, and improvement of working conditions.

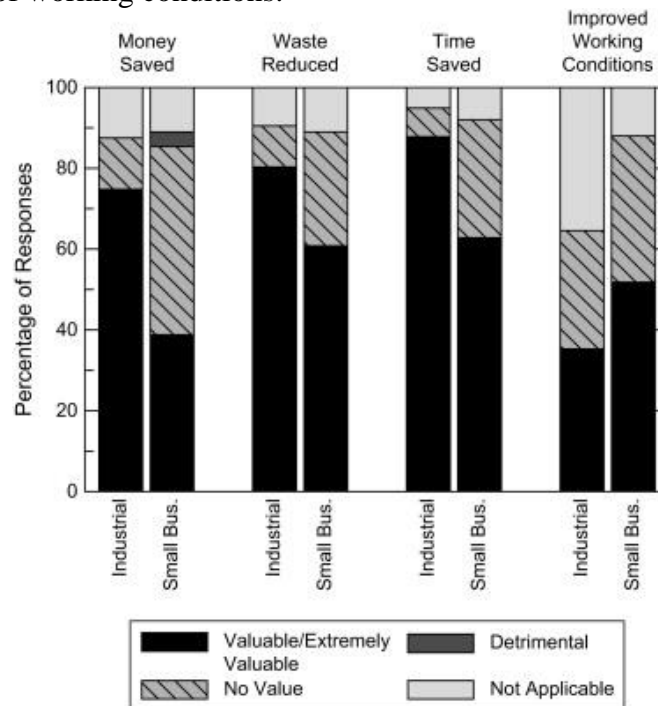


Figure 2: Responses to questions related to perceived value of assistance by mode.

- Program evaluators may gain a clearer representation of impact and program success by reassessing qualitative, as well as quantitative data.
- This study highlights the value of using both qualitative and quantitative evaluation tools and in using a combination of independent third-party and in-house assessment tools.

Reference:

Dvorak, B.I., Hygnstrom, J.R., Youngblood, D.J., Woldt, W.E., and Hawkey, S.A. (2008)
“Lessons Learned Concerning Impact Assessment: Pollution Prevention Technical Assistance in Nebraska”, Journal of Cleaner Production, DOI: 10.1016/j.jclepro.2007.02.015, 16(6) 751-760.