

Study Results

Table 1: P2 suggestion implementation rates by required equipment expenditure

Assistance mode	% P2 suggestions implemented (No. P2 suggestions)		
	Less than \$100	\$1000– 10,000	Greater than \$10,000
Small Business	39% (148)	10% (21)	10% (20)
Industrial Assessment and Industrial Placement	60% (91)	44% (27)	26% (42)
All	47% (239)	29% (48)	21% (62)

- Technical assistance involving complex projects, in-depth assistance and clients with an interest in making P2 changes resulted in the highest rate of implemented suggestions.
- It was found that reassessments could be done for small businesses a year after the initial assessment, but it reassessments were more beneficial for larger businesses 2-3 years after the initial assessment.
- When equipment costs were less than \$1000, factors other than equipment costs were often more important to clients when considering P2 implementation.
- Clients who were introduced to the technical assistance provider through a referral had similar implementation rates to those introduced through cold calls.
- Clients implemented an average of 42% of the P2 suggestions provided to them.

Reference:

Youngblood, D. J., Dvorak, B. I., Woldt, W. E., Hawkey, S., and Hygnstrom, J. R. (2008a), "Quantifying and comparing a P2 program's benefits: pollution prevention technical assistance in Nebraska." *Journal of Cleaner Production*, 16(6), 761-770.
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