PLDC Partner update

More than a regular convention
The supporting programme for PLDC 2018 in Singapore offers a range of well-established formats.

The Professional Lighting Design Convention, PLDC will take place at the Marina Bay Sands Expo & Convention Centre from 25. – 27. October, 2018. The conference programme provides many impulses for discussion and debate that continue after the speakers’ presentations. Some topics and key focus groups require additional time outside the regular conference schedule, which has led to the development of a pre-convention programme, this year taking place on 25. October, 2018, preceding the opening reception in the evening.

Meetings
Thursday, 25. October, 10.00 – 13.00

At the Educators and Researchers meeting, educators attending will be able to report on new programmes, progress being made at / between existing schools, and research programmes. One main topic will be the role universities and research departments can play in contributing towards CPD for practising lighting designers, CPD being essential for gaining recognition of the profession. Attendance is free of charge, to register please contact Franziska Ritter, fritter@via-internet.com.

The Cities’ Forum will serve as a discussion platform for city officials, urban planners and other lighting professional working for cities who are currently investigating the potential and sense of digitalisation in the public realm. Besides presentations, the Cities’ Forum incorporates a work-in-progress session and moderated F2F talks. To register for the Cities’ Forum please use the registration form here.

Practical design workshops
Thursday, 25. October, 14.00 – 16.00

Two workshops headed by experts in the respective fields will take place between 14.00 and 16.00.

The Master class on visual effects will be headed by PLDC Keynote Speaker and Visual Effects Designer Sven Martin, who is part of the production team involved in the creation and development of the animated dragons in the hit series Game of Thrones.
Thorsten Bauer’s workshop Media content for architecture – inventing a new visual language will focus on the general approach to media architecture and how to design moving image content for media facades.

Excursions
Thursday, 25. October, starting between 17.00 and 18.30

Excursions to iconic projects have proven to be a popular part of the PLDC pre-convention day programme for years. In Singapore, there will be three guided tours headed by the lighting designers involved in the realisation of the projects: a walking tour through the Gardens by the Bay, a project designed by LPA; a closer look at the mixed-use development at South Beach designed by Light Cibles; and a visit to the ATLAS Bar, the interior lighting for which was realised by KLD and features six lighting settings aligned to the time of day.

Partner rates and group bookings

Registration for PLDC 2018 is online. Members of Partner Associations, attendees of Partner Events and Partner Cities’ members of staff are eligible for the reduced partner rate. Group registrations paid on one invoice are granted a further discount! Please contact Franziska Ritter, fritter@via-internet.com for more information.

Click here to register.

About PLDC

Initiated by Joachim Ritter, PLDC is organised by VIA Events, the Educational Events Division of VIA-Verlag, who is responsible for the Professional Lighting Design platform. The very first PLDC took place in London in 2007, where professionals from different fields of practice and research came together to discuss and exchange ideas, approaches and concepts. The international and interdisciplinary understanding of lighting design that PLDC generates also supports the ongoing process to gain recognition for Lighting Design as a specialist discipline, and for the profession as a whole.
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