

College of Engineering Social Media Community Guidelines and Privacy Policy

The following social media guidelines and privacy policy for the University of Nebraska-Lincoln College of Engineering follow those established by the University of Nebraska System. Link:

<https://nebraska.edu/offices-policies/external-relations/marketing-branding/social-media-community-guidelines>

Social Media Community Guidelines

The College of Engineering appreciate your interest in our social media channels and encourages interaction, discussion, comments, questions and constructive criticism. By posting on our social media channels – either by commenting or responding – you agree to our guidelines. We strive to be as responsive as possible, but please note that we may not be able to respond to every question/comment.

Comments and posts should be relevant and respectful. User comments are not screened prior to being published, and the person who posts a comment is solely responsible for that content. We reserve the right to delete comments or posts that:

- Advocate illegal or dangerous activities
- Are clearly off topic
- Are excessive in frequency
- Are abusive, harassing or contain threats
- Contain defamation, nudity, obscenity, offensive comments that target or disparage an individual or group of individuals, personal attacks, profanity, sexual or violent imagery, spam comments, or vulgarity
- Infringe on copyrights or trademarks
- Publicly share private or identifying information about an individual for the purpose of harassment
- Link to inappropriate sites
- Promote outside products or services or contain advertising
- Feature political campaigning or lobbying
- Violate a state or federal law, University [policy](#), or social media channels' community terms of service
- Contain spam

We reserve the right to block individuals who do not follow these guidelines or are repeat offenders.

Links to outside content or other websites by the College of Engineering are not an endorsement of those organizations, their views or content. Comments posted on this page do not represent the opinions of the university or the college.

College employees commenting on college or university-related channels should clearly indicate that they are doing so in their personal capacities and not as representatives of the university or college.

Social Media Privacy Policy

Use of any College of Engineering social media is strictly voluntary; there is no legal requirement to follow, comment or like any College of Engineering social media pages. Any College of Engineering student, employee or other individual who follows, comments or likes college-related social media

pages does so voluntarily and with no expectation of privacy as to what is posted, followed, commented upon or liked. The college may use information that you post on college-specific social media pages for engagement purposes.