

COLLEGE OF ENGINEERING

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Contacts for Industry Engagement

Phil Carter, External/Community Relations Coordinator pcarter2@unl.edu / (402) 472-3198

Jen Skidmore, Director of Student Development jenskidmore@unl.edu / (402) 554-3533

Lark Bear, Career Services Coordinator, City Campus (Lincoln) lbear1@unl.edu / (402) 472-7073

Bonnie Martin, Career Services Coordinator, Scott Campus (Omaha) bonniemartin@unl.edu / (402) 554-3949

Filling an internship or job opening

With more than 3,700 undergraduate students between City Campus and Scott Campus, contact Lark Bear or Bonnie Martin. Lark and Bonnie will share between campuses, so feel free to contact only one of them. They will encourage potential employers to post available positions to Handshake, which will ensure equitable access to all students. Once a position(s) is posted to Handshake, Engineering Career Services will email out the postings to students and flag them in weekly Job Alert emails to draw extra attention and boost traction.

Posting on Handshake

Create an employer profile on Handshake, UNL's job board. Go to joinhandshake.com, create a company profile, then choose "The University of Nebraska-Lincoln." UNL will approve you as a connection and you're free to post. Handshake allows users to post one job to numerous schools at once. After the job is posted to Handshake, Engineering Career Services can help advertise it to students via email in Job Alerts. Handshake posts are accessible to all UNL engineering and construction students, both City and Scott campuses. Posting to Handshake is the easiest and best way to begin recruiting students.

Scheduling booths, kiosks, tables or information sessions on campus

If you're looking for a way to network with students between classes or build brand awareness and to do so outside of a traditional career fair, you can book a table in the engineering complex in Lincoln or PKI in Omaha.

Contact to book in Lincoln: Career Services - careerservices@unl.edu / (402) 472-3145. Contact to book in Omaha: Bonnie Martin

Connecting with student organizations

With 49 student organizations recognized by the College of Engineering, the college can initiate a connection to these groups. However, it's up to the student leaders how much they choose to engage. Many organizations, such as ASCE (American Society of Civil Engineers), eSAB (Engineering Student Advisory Board) Career Development Committee, or AGC (Associated General Contractors of America) host speakers as part of their monthly meetings or are happy to coordinate project site tours with industry. *Contact: Phil Carter*

Scheduling tours or hosting students at your facility

One of the best ways to reach engineering students and have them learn more about your company or what types of jobs your industry provides is to host a facility tour. It's highly encouraged to have small groups (no larger than 15 students at a time) visit at a convenient time for their schedules (usually later in the afternoon, when classes aren't in session). Tours allow students to see a company up close, ask questions and gain valuable insight in what it takes to be a complete engineer.

Speaking or presenting in the classroom

It's not a guarantee faculty will allow companies or representatives of companies to use class time, which is limited to begin with, but it never hurts to ask. If you would like to contact a member of the faculty to allow for an industry presentation, it can be arranged; however, a more effective method of scheduling a classroom visit is to bring in an engineering project or problem you face at your company related to a class topic. Contacts: Bonnie Martin (Scott Campus) / Lark Bear (City Campus)

Scheduling résumé reviews and mock interviews on campus

Engineering Career Services offers a variety of pop-up programming, including Walk-In Resume Review Days, to support the success of engineering and construction students. Ideally these are scheduled prior to the spring and fall career fairs but it's important to have industry input on putting together a résumé and preparing for a job interview. *Contacts: Bonnie Martin (Scott Campus) / Lark Bear (City Campus)*

Engaging with campus events

Companies can engage with College of Engineering students during the academic year in a variety of ways, too. The schedule below provides a sampling of unique events throughout the year where industry can assist in engineering programming and engage with students across all majors and disciplines: Contact: Phil Carter

The NUBE (Nebraska Undergraduates Becoming Engineers) Experience (August). This event is for new, incoming students and offers an opportunity to learn more about the college and the industries they will be entering. For sponsorship opportunities and tour offerings, along with volunteer opportunities for employees who want to interact with students, contact Jen Skidmore.

Fall Career Fair for City, Scott Campuses

(September and October). More than 1,500 attendees (STEM Career Fair at Pinnacle Bank Arena in Lincoln and The Durham School Career Fair at Scott Campus) provide ideal networking and résumé reviewing opportunities for industries seeking engineering employment.

Spring Career Fair for City, Scott Campuses

(February). More than 1,500 attendees (STEM Career Fair at Pinnacle Bank Arena in Lincoln and The Durham School Career Fair at Scott Campus in Omaha) provide ideal networking and résumé reviewing opportunities for industries seeking engineering employment.

E-Week a.k.a. Engineer's Week (February) is coordinated by the College of Engineering's two student advisory boards with help from industry sponsors. Varying sponsorship levels allow for different levels of engagement. Some industries have coordinated presentations on campus with

sponsorship, others have sponsored bridgebuilding competitions, supported a food event like The Pancake Man, and attended an industry mixer. For information about E-Week, including sponsorships, contact Jen Skidmore.

The Complete Engineer Conference (March) is the premier leadership development conference for engineering undergraduates at Nebraska. There are sponsorship opportunities to gain exclusive networking with students and raise brand awareness. Additionally, there are workshop opportunities to write up proposals for hands-on skill-building activities, and if selected, present a breakout session to up to 35 students. Workshops are not tied to sponsorship or any other monetary contribution. Contact Jen Skidmore, Director of Student Development to get involved or learn more.

Senior Design Showcase (April) offers industry attendees an opportunity to browse the new and innovative projects from graduating engineering students; vote on the "People's Choice Award" for favorite project; and tour Memorial Stadium and the Nebraska Athletic Performance Lab. It also gives attendees an opportunity to talk with students about their academic year-long project and network with College of Engineering faculty also in attendance. Contact Phil Carter for more information.

