

Greetings from the College of Engineering!

Engineers Week (E-Week) has been a Nebraska tradition since 1913. In conjunction with National Engineers Week, UNL students in Lincoln and Omaha come together with the surrounding community during this week to plan and coordinate events that:

- Celebrate how engineers innovate and improve our world
- Increase public dialogue about the need for engineers
- Bring engineering to life for students, educators, and families

We are actively seeking individual and corporate partners to help sponsor E-Week 2022 activities in Lincoln and Omaha, which will be held on **February 20-26, 2022**. The programming designed during E-Week impacts students at all levels in their educational path and is an excellent opportunity to put your company name in front of many future and current engineering students and community members who are actively looking to make the world a better place.

This year, our theme is centered around “In the elements” of engineering, bringing attention to both the overall scope of and interconnection between each field of engineering and the specific details that engineers work with. While events change on an annual basis based on the E-Week theme, these events generally include design competitions, community outreach/awareness programs, keynote speakers, networking mixers, student banquets, and light-hearted social events that bring the collegiate engineering community together.

While donations at any level are encouraged and much appreciated, we are offering Bronze, Silver, Gold and Diamond level sponsorships that you might find beneficial. You can read about these sponsorship levels and benefits in the enclosed documents or on the E-Week website at <http://engineering.unl.edu/e-week>.

All sponsors need to submit their donation by **Friday, January 14, 2022**, to receive the benefits listed with each sponsorship level. We will accept in-kind donations through E-Week itself, February 20.

As always, we thank you for your consideration and ongoing support of the College of Engineering and E-Week! Please contact us if you have any questions.

Sincerely,



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COLLEGE OF ENGINEERING

E-Week 2022

Sponsorship and Donation Information

Sponsorship Information:

Providing giveaways to be included such as swag bags at both Lincoln and Omaha Campuses are encouraged but not required for all sponsors.

	Diamond Sponsorship Level <i>\$3,000+ donation</i> <i>(Maximum of 4 Diamond Sponsors)</i>	Gold Sponsorship Level <i>\$2,000 donation</i>	Silver Sponsorship Level <i>\$1,000 donation</i>	Bronze Sponsorship Level <i>\$500 donation</i>
Choice of individually sponsoring an event or holding a lunch and learn presentation on both the Omaha and Lincoln Campuses	Yes *Choice of a virtual option for either the event or the lunch and learn presentation is available to companies if distance appears to be a problem	No	No	No
Invitation to Omaha and Lincoln Campuses Joint E-Week Industry Mixers	Yes Two tables at the Lincoln E- Week Mixer and One table at the Omaha E-week Mixer	Yes One table at each of the Omaha and Lincoln Campuses during the E- week Mixer	No	No
Invitation to the Lincoln RSO Banquet and Omaha Engineers Night Out	Yes	Yes	Yes	Yes
Order of Right to refusal for any judging events or employer panels (First/Second/Third/Fourth)	First Right	Second Right	Third Right	Fourth Right
Size of corporate logo on E-Week t-shirt, E-Week sponsors banner, display boards of each event, website, as well as digital and print marketing materials	Large	Large	Medium	Small

*Swag Bags: Promotional and marketing items, representing your company, that can be provided to City Campus (Lincoln) and/ or Scott Campus (Omaha). Items would be distributed to students throughout the week.

Payment Options:

Interested sponsors can make their donations in one of two ways:

1. *Donate Online:* Credit card payment form available online at <http://engineering.unl.edu/e-week>
2. *Mail Check* with accompanying Sponsorship and Donation Mail Form

***All payments will need to be received by January 14, 2022
in order to receive the sponsorship benefits listed above.***

FORM ONLY FOR PAYMENT BY CHECK

Online Form for Credit Card Available at: <http://engineering.unl.edu/e-week/>

Organization Name	Street Address	
City	State	Zip Code
Contact Name	Contact Title	
Contact Phone	Contact Email	

Please mark your desired sponsorship level:

Please Mark one	Sponsorship Advertisement Opportunities	Donation Amount
	DIAMOND LEVEL SPONSOR	\$3,000+
	GOLD LEVEL SPONSOR	\$2,000
	SILVER LEVEL SPONSOR	\$1,000
	BRONZE LEVEL SPONSOR	\$500
	OTHER AMOUNT (please specify amount)	

Please complete this form and mail a check
Checks should be made payable to: University of Nebraska
E-Week 2022 Coordinating Committee
c/o Phil Carter
114 A Othmer Hall
PO Box 880642
Lincoln, NE 68588-0642

All payments need to be received by **January 14, 2022** in order to receive sponsorship benefits.
Thank you for your support of College of Engineering and E-Week 2022!