



Greetings from the College of Engineering!

Engineers Week (E-Week) has been a Nebraska tradition since 1913. In conjunction with National Engineers Week, UNL students in Lincoln and Omaha come together to plan and coordinate events that:

- Share how engineers innovate and improve our world.
- Increase public dialogue about the need for engineers.
- Celebrate the hard work and dedication of our current students.

We are seeking individual and corporate partners to sponsor E-Week 2024 activities on both campuses, which will be held **February 18-24, 2024**. The programming designed during E-Week impacts students at all levels in their educational path and is an excellent opportunity to put your company in front of current students who are pursuing degrees and career experiences in engineering, computing and construction.

This year, our theme is “Light the Way” with a focus on engineering leadership and growth in our community. At Nebraska Engineering, leadership is one of our core competencies, and we want all students to develop the skills necessary in classrooms, club involvement, and engagement in the college itself so they are prepared to enter the workforce. While annual events change based on the E-Week theme, they generally include design competitions, keynote speakers, networking mixers, and lighthearted social events that bring the collegiate engineering community together.

While donations at any level are much appreciated, we offer Bronze, Silver, Gold and Diamond level sponsorships that you might find beneficial. You can read about these sponsorship levels and benefits below or on the E-Week website at <http://engineering.unl.edu/e-week>.

Priority donations must be submitted by December 23, 2023 to receive the benefits listed with each sponsorship level.

As always, we thank you for your consideration and ongoing support of the College of Engineering and E-Week! Please contact Phil Carter if you have questions or need an extension for this commitment.

Sincerely,

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COLLEGE OF ENGINEERING

E-Week 2024

Sponsorship and Payment Information

Sponsorships

Providing giveaways at City Campus in Lincoln (CC) and Scott Campus in Omaha (SC) are welcome but not required.

	Diamond Sponsorship Level <i>\$3,000+ donation (Maximum of 4 Diamond Sponsors)</i>	Gold Sponsorship Level <i>\$2,000 donation</i>	Silver Sponsorship Level <i>\$1,000 donation</i>	Bronze Sponsorship Level <i>\$500 donation</i>
Choice of individually sponsoring an event or holding a Lunch-and-Learn presentation on Scott Campus and City Campus	Yes Professional Development presentation (meet with students about professional development and what they need to know to prepare for their future: ex., resumé writing, taking advantage of Career Fairs, or host an event to address your company's approach to our Complete Engineer® core competencies: Inclusive Excellence, Communication, Teamwork, Self-Management & Leadership, Civic Responsibility, and Professionalism & Ethics This is a great opportunity to showcase your company in person!	No	No	No
Invitation to SC and CC E-Week Industry Mixers	Yes Two tables at the CC E-Week Mixer and one table at the SC E-Week Mixer	Yes One table at SC and CC during their E-Week Mixers	No	No
Invitation to the SC Engineers Night Out	Yes	Yes	Yes	Yes
Tabling opportunity at an E-Week Student Event	Multiple Events	2 Events	1 Event	No
Order of Right to refusal for any judging events or employer panels	First Right	Second Right	Third Right	Fourth Right

Size of corporate logo on E-Week t-shirt, E-Week sponsors posters/display boards at events, website, as well as digital and print marketing materials	Large	Large	Medium	Small
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Payment Options

Sponsors can make their donations in one of two ways:

1. *Donate Online:* Credit card payment is available online at <https://marketplace.unl.edu/engineering/engineers-week-2024.html>.
2. *Mail Check* with accompanying Sponsorship and Donation Mail Form

***All payments should be received by December 23, 2023
to receive the sponsorship benefits listed above.***

E-Week 2024

University of Nebraska-Lincoln College of Engineering

Sponsorship and Payment Mail Form



FORM - FOR PAYMENT BY CHECK

Online Payment for Credit Card Available at: <https://marketplace.unl.edu/engineering/engineers-week-2024.html>.

Organization Name	Street Address	
City	State	Zip Code
Contact Name	Contact Title	
Contact Phone	Contact Email	

Please mark your desired sponsorship level:

Please Mark one	Sponsorship Advertisement Opportunities	Donation Amount
	DIAMOND LEVEL SPONSOR	\$3,000+
	GOLD LEVEL SPONSOR	\$2,000
	SILVER LEVEL SPONSOR	\$1,000
	BRONZE LEVEL SPONSOR	\$500
	OTHER AMOUNT (please specify amount)	

Please complete this form and mail a check. All payments need to be received by **December 23, 2023**, in order to receive sponsorship benefits. Thank you for your support of College of Engineering and E-Week 2024! Checks should be made payable to:

University of Nebraska-Lincoln College of Engineering
E-Week 2024 Coordinating Committee
c/o Phil Carter
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Lincoln, NE 68588-0642