



UNIVERSITY OF NEBRASKA-LINCOLN

HUSKER RACING | BAJA SAE 2017-2018 SPONSORSHIP



ABOUT BAJA SAE

Baja SAE (Society of Automotive Engineers) consists of three regional competitions that simulate real-world engineering design projects and their related challenges. Engineering students are tasked to design and build an off-road vehicle that will survive the severe punishment of rough terrain.

The object of the competition is to provide SAE student members with a challenging project that involves the planning and manufacturing tasks found when introducing a new product to the consumer industrial market. Teams compete against one another to have their design accepted for manufacture by a fictitious firm. Students must function as a team to not only design, build, test, promote, and race a vehicle within the limits of the rules, but also to generate financial support for their project and manage their educational priorities.

All vehicles are powered by a 10-horsepower Intek Model 20 Briggs & Stratton engine. Use of the same engine by all the teams creates a more challenging engineering design test. In order to be competitive, it is crucial to design the lightest weight car possible, while maintaining the necessary strength to endure the brutal challenges faced at competition.



PHOTO GALLERY



EXPECTED EXPENSES

SHOP

Consumables	\$ 650.00
Replacement Tools	\$1,100.00
Welding Gas	\$1,000.00
Machine Tooling	\$ 500.00
Outside Services	\$1,100.00
TOTAL	\$4,350.00

VEHICLE

R&D	\$ 750.00
Electrical/DAQ	\$ 800.00
Chassis	\$1,500.00
Sheet Metal	\$ 400.00
Suspension	\$4,000.00
Drivetrain	\$1,500.00
Hardware	\$ 500.00
TOTAL	\$9,450.00

TRAVEL

Location	Maryland	Kansas	Oregon	TOTAL
Registration	\$1,250.00	\$1,250.00	\$1,250.00	\$3,750.00
Fuel	\$1,200.00	\$ 400.00	\$1,400.00	\$3,000.00
Van Rental	\$ 50.00	\$ 500.00	\$ 500.00	\$1,050.00
Truck Rental	\$ 500.00	\$ 500.00	\$ 500.00	\$1,500.00
Hotels (4 rooms/night)	\$2,200.00	\$1,100.00	\$2,200.00	\$5,500.00
TOTAL				\$14,800.00

Grand Total: \$28,600.00



SPONSORSHIP LEVELS

Platinum (\$5,000+)

- X-large size logos on side panels
 - First tier logo (linked to website) ft. on official University Husker Racing website
 - Car at business for 1 week
 - Team photo printed on metal with calendar
 - Logo on team shirts
 - Team merchandise for you and 5 others
 - Large sized logo on team shirts
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Gold (\$2,500 - \$4,999)

- One large size logo on side panels
 - Second tier logo (linked to website) ft. on official University Husker Racing website
 - Car at business for 1 week
 - Team photo printed on metal with calendar
 - Team merchandise for you and 3 others
 - Medium sized logo on team shirts
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Silver (\$1,000 - \$2,499)

- One medium size logo on side panels
 - Second tier logo (linked to website) ft. on official University Husker Racing website
 - Team photo printed on metal with calendar
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Bronze (\$100 - \$999)

- One small logo on side panels
- Third tier company name listed (linked to website) ft. on official University Husker Racing website

HOW YOU CAN SPONSOR

E-MAIL

huskerracing@gmail.com

UNL Baja Treasurer: Brad Kathol

UNL Baja President: Brian Hurst

CHECKS

Payable to: UNL Baja SAE

Send to: W342 Nebraska Hall, Lincoln, NE 68528-0526

WEBSITE

University of Nebraska Foundations:

Husker Racing - UNL Baja SAE Competition Fund - 01124780

Official University Husker Racing:

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