



# Husker Racing BAJA SAE

Every year, the Society of Automotive Engineers (SAE) sponsors an international, collegiate competition in which the objective is for teams of students to design and build a small off-road car, similar to a dune buggy. The University of Nebraska-Lincoln's chapter, Husker Racing Baja SAE, has been in existence for over 20 years and is one of the most decorated and acclaimed teams in the Midwest region. Husker Racing attends 3 Baja SAE national competitions per year, where teams present a sales pitch outlining cost and design features of the car. Cars compete in an endurance race, as well as suspension, traction, maneuverability, and acceleration events.

Husker Racing's success has been built from the passion and dedication that its members display throughout the yearlong, intensive design-build season. Members receive real-world technical engineering experience in its totality, including designing, prototyping, testing, machining, and welding. Equally important, students actively build non-technical skills vital to professional engineering: program/timeline management, budgeting, interpersonal communication, and conflict resolution.

At the University of Nebraska-Lincoln (UNL), Husker Racing accepts all students interested, regardless of major, year, or background. Husker Racing provides vital, hands-on experience to students that cannot be gained inside of a lecture hall to prepare them for employment.

Husker Racing relies on the generosity of the UNL College of Engineering and industry sponsors to provide raw materials, monetary donations, and technical advice. This funding goes directly towards the manufacturing of the car and travel expenses for competitions. We are seeking new sponsorships for the 2021-2022 season; more details about our sponsorship tiers are further in this document.

## Sponsorship Levels

### **Bronze Sponsor (\$1-\$99)**

Name and logo featured on the website

### **Silver Sponsor (\$100-499)**

Name and logo featured on the website

Represented on the 2022 BAJA

Logo placed on sponsorship t-shirt

### **Gold Sponsor (\$500+)**

Name and logo featured on the website

Represented on the 2022 Baja

Placed on sponsorship t-shirt

Holiday card from current racing team

**We are grateful for your consideration – thank you!**