



Husker Racing **BAJA SAE**

Every year the Society of Automotive Engineers (SAE) hosts an international collegiate competition where students design and build a prototypic single-person offroad racing vehicle. The University of Nebraska-Lincoln's chapter, Husker Racing, has been in existence for over 20 years and is one of the most decorated and acclaimed teams in the Midwest region. Husker Racing attends one of the three Baja SAE national competitions per year, where teams compete in both static and dynamic events. Students present on the engineering design process, and cars compete in a series of short events as well as an endurance race.

Husker Racing's success has been built from the passion and dedication that its members display throughout the yearlong, intensive design-build season. Members receive real-world technical engineering experience in its totality, including designing, manufacturing, prototyping, and testing. Equally important, students actively build non-technical skills vital to professional engineering: program/timeline management, budgeting, interpersonal communication, and conflict resolution.

At the University of Nebraska-Lincoln (UNL), Husker Racing accepts all students interested, regardless of major, year, or background. Husker Racing provides a hands-on experience that students cannot gain inside of a lecture hall; this experience serves to help develop a more well rounded with developed professional skills in various aspects of the engineering industry.

Husker Racing relies on the generosity of the UNL College of Engineering and industry sponsors to provide raw materials, monetary donations, and technical advice. This funding goes directly towards the manufacturing of the car and travel expenses for competitions. We are seeking new sponsorships for the 2022-2023 season; more details about our sponsorship tiers are further in this document.

Sponsorship Levels

Bronze Sponsor (\$1-\$99)

Name and logo featured on the website

Silver Sponsor (\$100-499)

Name and logo featured on the website

Represented on the 2023 vehicle

Logo placed on sponsorship t-shirt

Gold Sponsor (\$500+)

Name and logo featured on the website

Represented on the 2023 vehicle

Logo placed on sponsorship t-shirt

Holiday card from current racing team

We are grateful for your consideration – thank you!