

2025 Graduate Student Symposium - Judging Rubric

3-in-5 Pitch Competition

Presenter's Name: _____

Category	1 - Insufficient	2 - Emerging	3 - Developing	4 - Proficient	SCORE
Relevance / Importance	Student did not attempt to articulate importance of research/project.	Student seemed unsure about the importance of their research/project.	Student articulated the importance of their research in a general sense.	Student clearly articulated the importance of their research/project by referring to a specific problem or theory(s).	___ / 4
Organization / Preparedness	Pitch was disorganized or unclear - very difficult to follow.	Pitch had some organization but was somewhat difficult to follow.	Pitch had clear organization, was easy to follow, and included relevant information.	Pitch had clear organization, each part was effectively and concisely delivered.	___ / 4
Timeliness	Did not utilize 5 minutes effectively. Felt very rushed - did not get to every slide/topic.	Did not utilize 5 minutes effectively. Presentation had poor pacing and/or felt rushed.	Utilized 5 minutes effectively. Presentation had good pacing overall.	Utilized 5 minutes very effectively and pacing was great.	___ / 4
Presentation Visuals	Visuals were confusing, unprofessional, not clearly relevant, and/or non-existent.	Visuals were of inconsistent quality; some parts were good and others were not.	Visuals were of good quality and helped tell the story of the research.	Visuals were professional and memorable.	___ / 4
Overall / Enthusiasm	Overall presentation was lacking. Student showed little interest in their research/topic; Overused tentative or hedging expressions.	Overall presentation was adequate but needs some edits/changes. Student showed general interest in research/topic; often used tentative or hedging expressions.	Overall presentation was good. Student explained their research/topic with enthusiasm; their speech was engaging for the most part and fairly confident.	Overall presentation was great; Student explained research/project with enthusiasm; Interest was palpable and infectious; their speech was confident throughout.	___ / 4
TOTAL SCORE: Add all 5 category scores together to determine total score (Max of 20)					___ / 20

Comments / Feedback: